

Privacy Policy

Introduction

Welcome to The Public India (“we,” “our,” or “us”). We respect your privacy and are committed to protecting the personal information of our readers, subscribers, contributors, and visitors.

This Privacy Policy explains how The Public India collects, uses, stores, shares, and protects information when you access our website, mobile applications, newsletters, social media pages, and any related digital services (collectively, the Services).

By using our Services, you agree to the practices described in this Privacy Policy.

1. Information We Collect

a. Information You Provide Voluntarily

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Mobile phone number
- Postal address
- Account login information, if applicable
- Information submitted through contact forms
- Comments, feedback, and correspondence
- Subscription and payment details, where applicable
- Information submitted for job, internship, or freelance applications
- Information provided while registering for events, webinars, or surveys

b. Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device type and operating system
- Internet service provider
- Pages viewed and links clicked
- Date and time of access
- Referring and exit pages
- Approximate geographic location based on IP address
- Cookie identifiers and similar tracking information

c. Information from Third Parties

We may receive information from social media platforms, analytics providers, advertising partners, payment processors, and publicly available sources.

2. How We Use Your Information

We use your information to:

- Provide, maintain, and improve our Services
- Personalize content and user experience
- Send newsletters, breaking news alerts, and updates
- Manage subscriptions and process payments
- Respond to inquiries and provide customer support
- Conduct audience analytics and research
- Monitor website performance and security
- Prevent fraud, abuse, and unauthorized activities
- Comply with legal obligations and enforce our policies

3. Cookies and Similar Technologies

The Public India uses cookies, web beacons, pixels, and similar technologies to remember preferences, keep users signed in where applicable, understand website usage, measure content and advertising performance, and improve functionality.

Most browsers allow you to control or disable cookies through browser settings. Disabling cookies may affect certain features of the Services.

4. Newsletters and Promotional Communications

If you subscribe to our newsletters or alerts, we may send news updates, breaking news notifications, event announcements, and promotional communications related to our Services.

You may unsubscribe at any time by using the unsubscribe link in our emails or by contacting thepublic.india@gmail.com.

5. User Comments and Community Features

- Information posted publicly may be visible to other users.
- You are responsible for the content you submit.
- We reserve the right to moderate, edit, refuse, or remove content that violates our policies or applicable laws.

Please avoid posting sensitive personal information in public areas of the website.

6. Sharing of Information

We do not sell your personal information to third parties.

a. Service Providers

We may share information with trusted vendors that provide hosting, cloud storage, analytics, email delivery, payment processing, customer support, and security services.

b. Legal Compliance

We may disclose information when required by law, court order, or governmental authority, or when necessary to protect the rights, property, safety, or security of The Public India, our users, or the public.

c. Business Transfers

If The Public India is involved in a merger, acquisition, restructuring, financing, or sale of assets, user information may be transferred as part of that transaction.

d. With Your Consent

We may share information for other purposes when you have provided your consent.

7. Third-Party Advertising and Analytics

We may use third-party advertising networks and analytics services, including Google Analytics and similar platforms, to understand website usage and deliver relevant advertisements. Their use of information is governed by their respective privacy policies.

8. Embedded Content

Articles on our website may include embedded videos, images, social media posts, and other content from third-party platforms. Such content may collect data as if you visited those websites directly.

9. Data Security

We implement reasonable technical, administrative, and organizational measures to protect personal information against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

10. Data Retention

We retain personal information only for as long as necessary to provide our Services, maintain business records, comply with legal obligations, resolve disputes, and enforce our agreements and policies.

11. Your Rights

Subject to applicable laws, including the Digital Personal Data Protection Act, 2023, you may have the right to:

- Request access to your personal information
- Request correction of inaccurate or incomplete information
- Request deletion of your personal information where legally permissible
- Withdraw consent where processing is based on consent
- Opt out of marketing communications
- Seek information regarding how your personal data is processed
- File a grievance regarding the processing of your personal information

12. Children's Privacy

Our Services are intended for a general audience and are not directed toward children under the age of 18. We do not knowingly collect personal information from children without appropriate authorization.

13. International Users

If you access our Services from outside India, your information may be transferred to, stored in, and processed in India and other jurisdictions where our service providers operate, subject to applicable legal safeguards.

14. Compliance with Indian Laws

We endeavor to process personal information in accordance with applicable Indian laws, including the Digital Personal Data Protection Act, 2023, and other relevant regulations.

15. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised Last Updated date. Your continued use of the Services after the revised policy becomes effective constitutes your acceptance of the updated policy.

16. Contact Us

If you have any questions, requests, complaints, or concerns regarding this Privacy Policy or our data practices, please contact us:

Email: the_public.india@gmail.com

Website: <https://www.publicindia.com>

By accessing or using The Public India News Website, you acknowledge that you have read, understood, and agreed to this Privacy Policy.